

Fold & Perforation Line

Fold line

**A4 Z-fold**  
**99mm x 210mm Finished Size**  
**216mm x 303mm With Bleed**  
**210mm x 297mm Flat Size**

**Front**

Safe Zone - All text and important elements need to be within this area

Cut Line - Finished print size

3mm Bleed - This area will be removed, please ensure that your artwork runs to the edge of this area

Fold line

Fold & Perforation Line

**Back**

Safe Zone - All text and important elements need to be within this area

Cut Line - Finished print size

3mm Bleed - This area will be removed, please ensure that your artwork runs to the edge of this area